

For filings with the FSA include the annex

For filings with issuer exclude the annex

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ⁱⁱ	Netplay TV PLC
2 Reason for the notification (please tick the appropriate box or boxes):	
An acquisition or disposal of voting rights	Yes
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	No
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	No
An event changing the breakdown of voting rights	No
Other (please specify):	No
3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ	Gartmore Investment Limited
4. Full name of shareholder(s) (if different from 3.): ^{iv}	See attached schedule
5. Date of the transaction and date on which the threshold is crossed or reached: ^v	21 st January 2010
6. Date on which issuer notified:	22 nd January 2010
7. Threshold(s) that is/are crossed or reached: ^{vi, vii}	13%

8. Notified details:							
A: Voting rights attached to shares ^{viii, ix}							
Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights ^x	
			Direct	Direct ^{xi}	Indirect ^{xii}	Direct	Indirect
GB0030348352	13,493,762	13,493,762	14,754,412		14,754,412		7.519%

B: Qualifying Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date ^{xiii}	Exercise/ Conversion Period ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments ^{xv, xvi}						
Resulting situation after the triggering transaction						
Type of financial instrument	Exercise price	Expiration date ^{xvii}	Exercise/ Conversion period ^{xviii}	Number of voting rights instrument refers to	% of voting rights ^{xix, xx}	
CFD	N/A	N/A	N/A	10,845,559	Nominal	Delta
					5.527%	

Total (A+B+C)	
Number of voting rights	Percentage of voting rights
25,599,971	13.046%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: ^{xxi}

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Proxy Voting:

10. Name of the proxy holder:	
11. Number of voting rights proxy holder will cease to hold:	
12. Date on which proxy holder will cease to hold voting rights:	

13. Additional information: Nichola.Halverson@netplaytv.com	All figures are based on the company's issued share capital of 196,224,649 as provided by Exshare E mail contact RDU@Gartmore.com
14. Contact name:	RDU
15. Contact telephone number:	0207 782 2324

Note: Annex should only be submitted to the FSA not the issuer

Annex: Notification of major interests in shares^{xxii}

A: Identity of the persons or legal entity subject to the notification obligation	
Full name (including legal form of legal entities)	
Contact address (registered office for legal entities)	
Phone number & email	
Other useful information (at least legal representative for legal persons)	

B: Identity of the notifier, if applicable	
Full name	Gartmore Investment Limited
Contact address	Gartmore House, 8 Fenchurch Place, London EC3M 4PB
Phone number & email	020 7782 2324 RDU@Gartmore.com
Other useful information (e.g. functional relationship with the person or legal entity subject to the notification obligation)	Asset Manager

C: Additional information

For notes on how to complete form TR-1 please see the FSA website.